

Global Business Teams

Section 1

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| Instructor/Title | Scott Lind, Ph.D. / Associate Professor |
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【Course Outline / Description】

As the world continues to become increasingly interconnected, many students will work in global contexts and will need related competencies. Creating effective work teams is challenging, even among people from similar backgrounds. Global teams face additional hurdles related to cultural differences, geographic and time zone separation, communication styles, differences in decision-making strategies, and role expectations, to name a few. Globally-competent teams understand that achieving their fullest potential requires relevant knowledge, skills, and attitudes.

The purpose of this course is to assist students in developing competencies related to effective teamwork in a global context. Upon completion, students will understand and be able to navigate cultural differences that impact team performance. To this end, students will create productive multicultural teams that benefit from shared goals, positive relations, trust, and empathy. A variety of methods and activities will be used in class, including discussion, experiential learning tools, simulations, lecture, critical incident, video critique, and personal reflection.

Section 2

【Course Objectives/Goals/Learning Outcomes】

The specific course objectives are as follows:

- To apply theoretical concepts to performance on a global team
- To effectively launch and deliver a team project
- To effectively utilize team resources to identify and overcome obstacles of diverse teams

Section 3

【Class Schedule/Class Environment, Literature and Materials】

Daily class schedule is available on the University Rapport system. Please visit Rapport for a complete review of the content of each class meeting.

【Textbooks/Reading Materials】

A comprehensive reading packet will be provided by the professor.

Section 4

【Learning Assessments/Grading Rubric】

COURSE ASSIGNMENTS

Learning becomes easier and more enjoyable when you are prepared and take pride in what you do. Come prepared to class and be ready to discuss your work. All work should reflect dedication and professionalism. The assignments are as follows:

1. Mid-term exam (objective and/or short answer format) will be given to assess your understanding of concepts addressed in the readings and during class.
2. Engagements are assignments and activities that are designed to facilitate the integration and application of course concepts. Engagements involve in-and out-of-class activities and

often come in the form of written assignments. This category might be reduced or eliminated based on class progress and needs.

3. Two team projects will be assigned during the semester to provide students with experience working as a productive member of a team. Teams will provide documentation of their work and present the project to the class. Students will be graded based on quality of work, originality & creativity, and application of principles discussed during the semester.

GRADING

Grades will be based on the midterm, team projects, written assignments, class participation, and other class activities/assignments. The basic distribution of grading categories is as follows:

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| Mid-term exam..... | 20% |
| Engagements..... | 05% |
| Mid-term project | 25% |
| Final project | 25% |
| Participation (including attendance) | 25% |