In today’s world, it is widely held that global scale culture supersedes governments and political boundaries; economy is paramount. The current buzz-word to explain this phenomenon is “globalization.” But what does this supposedly relatively recent concept really entail? Globalization is about movement and interaction: people, culture, technology, goods and services, money, religion and ideologies are moving through porous borders causing immediate and intense contact. This cultural contact affects everyone in the global village albeit in vastly different ways. Where does Japan and Japanese culture fit within globalization? It is easy to see global influences inside of Japan: McDonald’s, Starbucks and fancy European brand names are everywhere. But Japanese culture has long been moving out and influencing other areas of the globe as well. In this course, students will investigate globalization from an anthropological perspective focusing on the important and interesting movements and interactions between Japan and the rest of the world. By exploring different practices, perspectives and theories, it is hoped that the student will gain a better understanding about the nature of and relationships between contemporary global and local settings.

Students will be able to recognize and define important aspects about the anthropology of globalization. Students will be able to identify and explain events, trends and ideas related to contemporary Japanese society and culture through specific case studies and the perspective of the anthropology of globalization.

Students will better understand the advantages and challenges of remote learning during their actual experiences in this time of the COVID-19 pandemic. Students will be able to recognize how, unfortunately, the pandemic is an excellent example of globalization: as a case study it exemplifies many of the major topics we investigate in class. Physical boundaries and political borders cannot stop the pandemic. Some state governments have been more successful than others in reducing its effects. Remote learning, through technology and cooperation, gives us a safe environment to communicate and learn from each other despite our actual and diverse physical locations. This is a new global village.
I. Current State of the World -or- “How did we get here?”

2 REMOTE: Watch film, Home (Arthus-Bertrand 2009). Available at: https://www.youtube.com/watch?v=jqxENMkAcCU
READ: HAASS: Climate Change

3 LIVE: Culture Scale and Japanese Examples
READ Bodley: The Emerging World System

4 REMOTE: Recorded Lecture, Anthropology, Modernity, Colonialism and Development
READ Haass: Development
READ Pitt: Development from Below
RECOMMENDED READING Bodley: Indigenous Peoples
RECOMMENDED READING Mathews: World Anthropology

5 LIVE: The Current State of the World
READ Bodley: The Impoverished World
RECOMMENDED READING Gusterson: From Brexit to Trump

6 REMOTE: Watch film, Fed Up (Soechtig 2014). Available at: https://www.youtube.com/watch?v=Y647tNm8nTI
READ Haass: Global Health

II. What is Globalization?

7 LIVE: Globalization and Anthropology
READ Inda and Rosaldo: A World in Motion
READ Haass: Globalization

8 REMOTE: Recorded Lecture, Globalization and Anthropology (cont’d)
RECOMMENDED READING Friedman and Ekholm Friedman

9 LIVE: Globalization and the Mixing of Culture(s) – Third Culture Kids
READ Pollock and Van Reken: Third Culture Kids

III. Japan and Globalization

10 REMOTE: Recorded Lecture, Introduction to Globalization Issues in Japan
READ Grimes: Japan and Globalization
READ Aoki: Aspects of Globalization in Contemporary Japan

III-A. Food

11 LIVE: McDonalds in Japan
READ Ohnuki-Tierney: McDonald’s in Japan
READ Ritzer: Globalization and McDonalds

Available at: https://www.youtube.com/watch?v=uwwmKcFVji8
13 LIVE: Chinese Food in Japan
   READ Cheung: The Invention of Delicacy

14 REMOTE: Watch film, The Cove (Psihoyos, 2009). Available at:
   https://www.youtube.com/watch?v=jSNNeu3ffzk
   READ Hollstein: Failing Flipper
   RECOMMENDED READING: VAOJ posts. Available at:
   http://visualanthropologyofjapan.blogspot.jp/search?q=The+cove

15 LIVE: The Globalization of Sushi
   READ Bestor: How Sushi Went Global
   RECOMMENDED READINGS: VAOJ posts. Available at:
   AND

III-B. Sports

16 REMOTE: Watch film, Kokoyakyu (Eng, 2006). Available at:
   https://www.youtube.com/watch?v=6wdTz-hn0JY
   READ Kelly: An Anthropologist in the Bleachers: Cheering a Japanese Baseball Team

17 LIVE: Japanese Professional Baseball
   READ Whiting: The Samurai Way of Baseball and the National Character Debate

18 REMOTE: Watch film, Sumo East and West (Pearlstein 2003). Available at:
   https://www.youtube.com/watch?v=GsZDKGnODM4
   READ Craig: Sumo Meets Globalization
   RECOMMENDED READING Fruhstuck & Manzeneiter: Judo Cultures

III-C. Pop Culture

19 LIVE: Popular Culture and Globalization
   READ Tsutsui: Lost in Translation
   READ Tsutsui: Soft Superpower

20 REMOTE: Recorded Lecture, Popular Culture and Globalization (cont’d)

21 LIVE: Kitty-chan and the Culture of Cuteness
   READ Belson and Bremer: Hello Kitty
   READ Yano: Kitty at Home
   SPECIAL HOMEWORK: Bring a Kitty item to class

   Available at: TO BE ANNOUNCED
   RECOMMENDED READING: The Japanese Version - Film Overview

23 LIVE: Hip-hop in Japan
   READ Condry: Japanese Rap Music

24 REMOTE: Hip-Hop in Japan. Watch film, Scratching the Surface: Japan (Hassan 2005)
   Available at: TO BE ANNOUNCED
III-D. Human Interactions

25 LIVE: International Romantic Relationships
READ Kelsky: Women on the Verge

26 REMOTE: Watch film, The Great Happiness Space (Clennell 2006). Available at: https://www.youtube.com/watch?v=42oDQ4biOaY
READ Takeyama: Commodified romance in a Tokyo host club

27 LIVE: HIV/AIDS in Japan
READ Cullinane: Exposure and Surveillance
RECOMMENDED READING Fedorowicz: Living Partial Truths

28 REMOTE: Watch film, Hafu (Nishikura and Perez Takagi, 2013)
Available at: TO BE ANNOUNCED
RECOMMENDED READING: VAOJ posts. Available at: http://visualanthropologyofjapan.blogspot.jp/search?q=hafu
RECOMMENDED READING: Dual Citizenship in Japan. Available at: http://features.japantimes.co.jp/dualcitizenship/

29 LIVE: Hafu
READ Kavanagh

30 REMOTE: International Exchange Students
READ Ogawa: Japanese Ryugakusei in American Universities
READ Asaoka and Yano: The Contribution of “Study Abroad” Programs to Japanese Internalization

【Textbooks/Reading Materials】

All work outside of class meetings, including reading assignments with their full citations and urls for remote audio-visual materials and recorded lectures, can be found on the university Black Board System.

Section 4
【Learning Assessments/Grading Rubric】
Grading will be based on:

1. Participation (Zoom Day and Discussion Board) (30%)
2. Midterm Essay Exam (35%) (due at the halfway point of the course)
3. Final Essay Exam (35%) (due during the announced Final's Week)

Students will be expected to post twice per week on the Black Board Discussion. One post should include their own thoughts, reactions and/or questions about the topic(s) that week. The other post should be done in reaction to another student’s post.

Section 5
【Additional Information】

Standards of Personal and Academic Conduct

Personal Conduct: Please refrain from any personal conduct that infringes upon the rights of other students, faculty, or staff. Examples of other unacceptable behavior includes, among other things, interrupting others during class discussions, making rude and/or abusive comments, coming to class late, and leaving class early.
**Academic Cheating:** The best advice here is don't do it! So there is no misunderstanding about the nature of cheating or our university's policies, I provide the KGU Center for International Education and Asian Studies Program official policy:

The Asian Studies Program takes very seriously any incident of academic cheating. Cheating is unfair to students who work honestly, and compromises both the learning and evaluation processes.

Academic cheating includes, but is not limited to, plagiarism (using previously published work without properly acknowledging the source, including that available on the internet); submitting work done in collusion with a student or someone else in a manner not authorized by the instructor; misconduct on an examination, or any other attempt to dishonestly pass off another's work as one's own or otherwise create an unfair academic advantage.

The penalties for academic cheating may include failure on the assignment [and] failure in the course.