

Corporate Integrity

Instructor/Title	Azzarina Zakaria, Ph.D.
Office/Building	
Office Hours	
Contacts (E-mail)	

Course Outline

This course offers a comprehensive framework for addressing issues concerning how to promote corporate integrity. It explores the five key challenges modern businesses face as they seek to respond ethically to cultural, interpersonal, organizational, civic, and environmental requirements. Students will examine relevant leadership strategies for meeting these challenges during the course. This course will be instrumental for students who are looking for practical and reflective insights into doing business with integrity and purpose.

Course Objectives

At the end of the course, students should be able to:

- Explain the concept of corporate integrity
- Understand the key challenges relating to the emergence of corporate integrity and the strategies for overcoming those challenges
- Demonstrate effective practical insights in the quest for integrity through group work.

Class Schedule

Session	Topic	Activity / Assessment / Submission
1	Course Introduction	Course preview Profile submission Team formation (four teams)
2	Topic 1: Introduction to corporate integrity	Reading: Chapter 1 (pp. 3-21)
3	Topic 2: Cultural integrity as openness	Reading: Chapter 2 (pp. 38-48, 56-60, 66-67)
4	Topic 2: Cultural integrity as openness	Class discussion Case study 1 due
5	Topic 3: Interpersonal integrity as relational wholeness	Reading: Chapter 3 (pp. 73-81)
6	Topic 3: Interpersonal integrity as relational wholeness	Reading: Chapter 3 (pp. 82-100)
7	Topic 4: Organizational integrity as pursuing a worthwhile purpose	Reading: Chapter 4 (pp. 101-127)
8	Topic 4: Organizational integrity as pursuing a worthwhile purpose	Case discussion

Session	Topic	Activity / Assessment / Submission
9	Topic 4: Organizational integrity as pursuing a worthwhile purpose	Guest speaker 1
10	Collaborative learning session 1	Icebreaking
11	Guidance session	Guidance on group work 1
12	Topic 5: Social integrity as civic cooperation	Reading: Chapter 5 (pp. 132-153)
13	Topic 5: Social integrity as civic cooperation	Class discussion Case study 2 due
14	Mid-term exam review	Review for exam: Chapter 1, 2 & 3
15	Mid-term exam	Assessment: Mid-term exam
16	Topic 6: Environmental integrity as natural prosperity	Reading: Chapter 6 (pp. 162-195)
17	Topic 6: Environmental integrity as natural prosperity	Guest speaker 2
18	Topic 6: Environmental integrity as natural prosperity	Case discussion
19	Guidance session	Guidance on group work 2
20	Topic 7: Corporate integrity and organizational leadership	Reading: Chapter 7 (pp. 196-222)
21	Topic 7: Corporate integrity and organizational leadership	Class discussion
22	Role play	Assessment: Role play (Team 1 & Team 2)
23	Role play	Assessment: Role play (Team 3 & Team 4)
24	Collaborative learning session 2	Assessment: Group work 1 (Team 1 & Team 2)
25	Collaborative learning session 3	Assessment: Group work 1 (Team 3 & Team 4)
26	Group presentation	Assessment: Group work 2 (Team 1)
27	Group presentation	Assessment: Group work 2 (Team 2)
28	Group presentation	Assessment: Group work 2 (Team 3)
29	Group presentation	Assessment: Group work 2 (Team 4)
30	Course wrap-up and review	Final exam review: Chapter 4, 5, 6 & 7

** This syllabus is subject to change. Proper notifications will be given upon any revision. **

Main Textbook

Corporate Integrity: Rethinking Organizational Ethics and Leadership, Martin T. Brown (2005), Cambridge University Press.

Learning Assessments

Individual work (role play):	10%
Individual work (case study):	20%
Group work:	40%
Mid-term exam:	10%
Final exam:	20%

Individual work (role play)

The role play will be in a form of a hypothetical board meeting. The topic to be role-played will be provided by the instructor prior to the session. During the role play, students should engage in discussion and argument through articulating clear and well-thought-out ideas. Students should demonstrate a high degree of professionalism, energy, and enthusiasm throughout the session. The role play is a group activity, but students are assessed individually (the assignment is worth 10% of the course total assessment).

Individual work (case study)

The case study evaluates the students' ability to conduct an analysis on issues related to corporate integrity based on actual business cases. There are two case studies, each with an assessment weight of 10%.

Group work

The group work will be demonstrated through two assessments that will be equally weighted (20% each): (1) a group activity related to the collaborative learning session, and (2) a group exercise involving the analysis of an organization, the findings of which will be delivered via a group presentation. Although a team grade will be given, peer evaluation will be used to assess the performance of individuals on the team.

** Instructional notes for each of the assessments that clarify the expectations and criteria will be communicated during class sessions. **

Additional information

Guest Speakers

The two guest speakers will deliberate on issues relating to corporate integrity from an Asian perspective.

Collaborative learning session

The session involves a virtual interaction with a group of students from an Asian university. Students will have an opportunity to exchange knowledge and ideas related to the course topics via a combination of discussion and presentation activities. Remote work is a rapidly expanding practice in organizations, leading to a corresponding rise in remote teams. Students will be able to leverage the session to develop the interpersonal competencies of communicating and coordinating work efforts with counterparts who are geographically dispersed and culturally diverse. Most importantly, this collaborative learning session is designed to support a productive and stimulating classroom learning environment.

Class expectations

It is essential to prepare for class by reading the assigned materials. Each student is expected to be an active participant and to make meaningful contributions to class discussions. Constructive criticism and discussions are welcome, but these must always be conducted and addressed in an appropriate manner. Regular attendance at all class sessions is expected. Additionally, students are responsible for ensuring that all assessments are turned in on time and that the contents submitted are authentic (no attempts at plagiarism, cheating, etc.).