

## Globalization, Culture & Identity

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### Course Outline

This course aims to put the contemporary discussions of globalization within the context of social, cultural, personal and national identities. Specifically, it focuses on how globalization affects the construction and formation of identities across cultures. Multiple narratives of identity (personal, social, ethnic, national, migration and others) will be critically examined. We will study the different ways in which Asian, Western and other communities interact and exchange ideas through culture and material goods. This course will also examine how different modes such as travel and tourism and globalizing forms of popular culture contribute to identity formation in various nations. The discussions and case studies will provide students with basic knowledge and understanding of various cultures and their values.

### Course Objectives

By the end of this course, you will be able to:

- Understand the diversity of culture and values across nations.
- Understand the ways in which globalization influence identity formation in societies.

### Class Schedule

1.	Course Introduction	No assigned readings
2.	Historical Perspectives of Silk Route from China, Vietnam, Korea to Japan	The invention of Silk Road by Tamara Chin. Historical Perspectives on Trade and Risk on the Silk Road, Middle East and China by Johnson. We will also watch a short documentary on the Silk Roa
3.	Globalization and cultural identities	Impact of globalization on cultural identities by Morande Court
4.	Globalization and the concept of beauty	TBD
5.	Views from the West and Asia	Documentary on how Asians and Westerners think
6.	Globalization, Americanization and western culture	Globalization as Americanization – Dagherir Globalization and Americanization – Nicolaides
7.	Formation of Identities	Materials and topic of

		discussions will be given before or during class
8.	Formation of Identities	<ul style="list-style-type: none"> <li>• Culture-Identity link by Cote</li> <li>• Identity as adaptation to social, cultural, and historical context by Baumeister &amp; Muraven</li> </ul>
9.	Third Culture Kids	Case studies and selected articles on Third Culture Kids by Ruth Van Reken
10.	Third Culture Kids	Documentaries on 3rd Culture Kids
11.	Group work and discussions	Materials and topic of discussions will be given before or during class
12.	Formation of national identity	Identity formation in Taiwan & Hong Kong by Kaeding
13.	Nation building processes	Democratic citizenship and minority rights: a view from India by Mohapatra
14.	Globalization, State & Identity: Nationalism	The Globalization of Nationalism and the Future of the Nation-State by Greenfel
15.	Mid-term examination review	No assigned readings
16.	In class examination	No assigned readings
17.	Internal Diversity: Tibetans in China	Tibet and China by Sperling
18.	Globalization and Religion Islam and the wearing of Hijab	Globalization and Challenge to Islam by Riaz Hasan for YaleGlobal online
19.	External Diversity: Migrants & Immigrants	Globalization, Migration, and National Identity: A Global Perspective on the Role of Education in Second-Generation Immigrants by Saenz
20.	Migrants & Immigrants: Case study in Japan & United States	Layered Migrant Identities: The Case of Filipino Nikkeijin Workers in Japan by Vilog
21.	Media and Internet Age	Globalization and media by Rathee
22.	Globalization and media – Hollywood & Bollywood	Film and Globalization by Miller & Maxwell
23.	Globalization and media – K-Pop	The Globalization of K-Pop: Korea's Place in the music Industry by Ingyu Oh
24.	Globalization and social movements in U.S & the West	Globalization and Transnational Social Movements Organizations by Smith

25.	Globalization and social movements in Asia	Social movements, civil society and democracy in Japan by Dobson
26.	Globalization and food culture	Nobu and After: Westernized Japanese food and Globalization
27.	Globalization & the concept of beauty	TBD
28.	Paper presentation	No assigned readings
29.	Paper presentation	No assigned readings
30.	Final exam review and final paper due	No assigned readings

\*\*\*This syllabus is subject to change with proper notifications prior to revisions\*\*\*

### **Textbooks/Reading Materials**

#### **Readings:**

*Students for this course are NOT required to buy any textbooks. Weekly readings from scholarly journals and textbooks will be posted on blackboard.*

#### **Main textbook:**

Globalization and Democratization in Asia, the construction of identity. Edited by Kinnvall & Jönsson. Routledge 2005

### **Learning Assessments**

Classes will consist of lectures, discussions, group activities and presentations.

**\*\*Important\*\*:** It is crucial that you do the readings before coming to class in order to be able to participate actively during discussions. The readings are also intended to provide you with ideas and arguments for the written assignments.

**Exams:** There will be one mid-term and one final exam

#### **Writing assignments:**

There is one major paper and 3 short essays for this course. In total, ALL the writing assignments consist of 50% of your grade. All the writing assignments have to be typed and turned in during the designated day and time.

1. The 4 short essays are based on the various topics that we will be discussing in class. It may also be based on the group discussions. The essays are about 1 page in length and have to be typed (12 font, double spaced) Each of the 3 essays carries 10 points. In total they make up for 30% of your grade.
2. You are also required to write a paper of 1500 words on how globalization affects your identity. In addition, you are required to do a short presentation based on your paper topic towards the end of the semester. This paper carries 20 % of your grade and is due on the last day of class.

### **Evaluation criteria:**

Presentation 10%

Writing assignment 50%

Midterm 20%

Final exam 20%