

Globalization, Culture & Identity

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Course Outline

This course aims to put the contemporary discussions of globalization within the context of social, cultural, personal and national identities. Specifically, it focuses on how globalization affects the construction and formation of identities across cultures. Multiple narratives of identity (personal, social, ethnic, national, migration and others) will be critically examined. We will study the different ways in which Asian, Western and other communities interact and exchange ideas through culture and material goods. This course will also examine how different modes such as travel and tourism and globalizing forms of popular culture contribute to identity formation in various nations. The discussions and case studies will provide students with basic knowledge and understanding of various cultures and their values.

Course Objectives

By the end of this course, you will be able to:

- Understand the diversity of culture and values across nations.
- Understand the ways in which globalization influence identity formation in societies.

Class Schedule

1.	Course Introduction	No assigned readings
2.	Historical Perspectives of Silk Road	The Silk Road- A Cultural Thread Connecting Asia by Mohan Gopal, 2017 Short documentary on the Silk Road
3.	Views from the West & Asia. Psychological and scientific explanations on why Asians and Westerners think differently.	Documentary on how Asians and Westerners think
4.	Western values and Eastern values – political and social values.	Lee Kuan Yew and the Asian Values Debate by Michael D. Barr, 2000.
5.	Formation of Identities – Who are you?	Exercises on Personal Identities and Social Identities Documentary on Hijra Community in India and
6.	Formation of Identities – Social Identity & Cultural Values Transgender Identities in Adults and Children	Documentary on transgender children.

7.	Third Culture Kids and sense of belonging	Belonging, Identity and Third Culture Kids by Fail, Thompson and Walker 2004. Documentaries on 3rd Culture Kids
8.	In class discussion on Third Culture Kids and short paper assignment 1	No assigned readings
9.	Formation of national identity – Case study on Hong Kong. Do Hong Kongers see themselves as Chinese?	The rise of Civic Nationalism: Shifting Identities in Hong Kong & Taiwan by Kwan, 2016.
10.	Nation building processes – In class discussion of national symbols in your country. Different methods of building a nation	Nationalism in Indonesia: Building Imagined and Intentional Communities through Transmigration by Hoey, 2003
11.	Internal Diversity: Tibetans in China	Making and remaking Tibetan diasporic identities by Houston and Wright, 2003.
12.	Islam & Globalization – Arab Culture, Terrorism & Muslim Identity. Islam and the wearing of Hijab	Globalization and Religion in Historical Perspectives: A Paradoxical Relationship by Herrington, 2013.
13.	Hijab and Non- Muslim – Non Muslim wearing hijab Discussion on 2 nd short paper.	Documentary on Hijab Too Much to Bare, Analysis of Headscarf in France, Turkey and U.S by Hashmi, 2010.
14.	Review & class discussion	No assigned readings
15.	Review, discussion & Mid-term test	Review, discussion & Mid-term test No assigned readings
16.	Discussion and presentation on Final Writing Assignment	No assigned readings
17.	Language & Globalization – Evolution and Identity of Languages. What is your language Identity?	The relationship between language, culture & identity & the implication for language teaching and language policy by Cummings, 2016
18.	External Diversity: Migrants & Immigrants	Movement of People in Asia and Civil Society by Mely Caballero-Anthony, 2015.
19.	Migrants & Immigrants: Case study in Japan - The Case of Filipino Nikkeijin Workers in Japan. Discussion on 3 rd short paper.	Documentary on Nikkeijin in Japan. Challenges for Immigrants in Formal and Informal Education setting in Japan by JICA, 2019.
20.	Media and Internet Age – Global village	Impact of Covid-19 on the media system by Casero-Ripolles, 2020.
21.	Globalization and media – Hollywood & Bollywood How does Bollywood affect Indian Cultural Identity?	Nostalgia, Identity & Tourism: Bollywood in the Indian Diaspora by Ranjan 2008.
22.	Globalization and media – K-Pop	The Globalization of K-Pop:

	What does K-Pop say about Korean identity?	Korea's Place in the music Industry by Ingyu Oh, 2016.
23.	Globalization and social movements in the world	Covid-19 and popular protests – UN Social Development briefs 2020.
24.	Globalization and social movements in Asia	The Cloudization of Social Movements in Japan by Ikuo Gono, 2014. Documentary on Kawaii Movement in Japan.
25.	Globalization and food culture	Nobu and After: Westernized Japanese food and Globalization by Shoko Imai, 2010. Documentary on the history of sushi in Japan.
26.	Globalization & the concept of beauty	The search for a beautiful woman: A cultural history of Japanese & Chinese beauty by Cho Kyo, 2016
27.	Paper presentation	No assigned readings
28.	Paper presentation	No assigned readings
29.	Paper presentation	No assigned readings
30.	Final exam review and final paper due	No assigned readings

This syllabus is subject to change with proper notifications prior to revisions

Textbooks/Reading Materials

Readings:

Students for this course are NOT required to buy any textbooks. Weekly readings from scholarly journals and textbooks will be posted on blackboard.

Main textbook:

Globalization and Democratization in Asia, the construction of identity. Edited by Kinnvall & Jönsson. Routledge 2005

Learning Assessments

Classes will consist of lectures, discussions, group activities and presentations.

****Important**:** It is crucial that you do the readings before coming to class in order to be able to participate actively during discussions. The readings are also intended to provide you with ideas and arguments for the written assignments.

Exams: There will be one mid-term and one final exam

Writing assignments:

There is one major paper and 3 short essays for this course. In total, ALL the writing assignments consist of 50% of your grade. All the writing assignments have to be typed and turned in during the designated day and time.

1. The 3 short essays are based on the various topics that we will be discussing in class. It may also be based on the group discussions. The essays are about 1-2 pages in length and have to be typed (12 font, double spaced) Each of the 3 essays carries 10 points. In total they make up for 30% of your grade.

2. You are also required to write a paper of 1500 words on how globalization affects personal, social, national or cultural identity. In addition, you are required to do a short presentation based on your paper topic towards the end of the semester. This paper carries 20 % of your grade and is due on the last day of class.

Evaluation criteria:

Presentation 10%

Writing assignment 50%

Midterm 20%

Final exam 20%